

# NCONA ANNUAL CONFERENCE

## Advancing Patient Navigation in Challenging Times

FRIDAY, JUNE 22, 2018



### LOCATION

**William and Ida Friday Center  
for Continuing Education**  
University of North Carolina at Chapel Hill  
100 Friday Center Drive  
Chapel Hill, NC 27517

### DATE

**Friday, June 22, 2018**

### REGISTRATION

7:30 am–8:30 am *(breakfast provided)*

### PROGRAM

8:30 am–2:30 pm *(lunch provided)*

### PROGRAM FEE

**\$10.00**

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## DESCRIPTION

Oncology care has become increasingly complex as preventive care, early detection screening approaches, and oncology treatments continue to evolve. Understanding and helping our patients navigate cancer care delivery systems is critical and requires a team-based approach. Patient navigators are increasingly recognized as an essential component of comprehensive cancer care both inside and outside of the cancer center. This year's conference will explore best practices that address transitioning patients back to their primary care provider, financial toxicity, keeping patients out of the Emergency Department, and demonstrating the success of your program.

## AUDIENCE

Target audience includes physicians, pharmacists, oncology nurse navigators, administrators, care coordinators, advanced practice nurses, fellows, medical students, nursing students, patient navigators, community health workers, case managers, social workers, patient advocates, community ambassadors, lay health advisors, community educators, peer supporters, and lay volunteer patient navigators.

## OBJECTIVES

**Upon completion of this live, knowledge-based activity, the participant will be able to:**

- Describe the team-based approach for navigating patients through the cancer care delivery system
- Recognize the role of the patient navigator both in and out of the cancer center
- List best practices for transitioning cancer patients back to primary care settings
- Review strategies to help keep patients out of the emergency room

## MEDICAL COURSE DIRECTOR

**Thomas C. Shea, MD**

## CONFERENCE AGENDA

- 7:30–8:30** Conference Registration and Networking Breakfast *(provided)*
- 8:30–8:45** Welcome and Introductions  
— Jean B. Sellers, RN, MSN  
— Steven R. Patierno, PhD
- 8:45–9:45** Onco-Primary Care Model: Escaping the Black Hole of Cancer Care and Re-integrating Navigation into Primary Care  
— Kevin C. Oeffinger, MD
- 9:45–10:00** Break and Networking
- 10:00–11:00** Navigating the Financial Maze for Cancer Patients  
— Joanna L. Fawzy Morales, Esq
- 11:00–11:45** Break, Networking and Pick Up Lunch *(provided)*
- 11:45–12:45** How to Keep Your Cancer Patients Out of the ED  
— Edward Partridge, MD
- 12:45–1:00** Break and Networking
- 1:00–2:00** Navigating Quality and Metrics: A Case Study  
— Kris Blackley, RN, MSN, BBA, OCN
- 2:00–2:30** Wrap Up and Closing Remarks  
— Jean B. Sellers, RN, MSN  
— Steven R. Patierno, PhD
- 2:30** Adjourn



Jointly provided by MAHEC, the NC Oncology Navigator Association and the NC Cancer Prevention and Control Branch.

Co-sponsored by:



**UNC**  
ESHELMAN  
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## CONFERENCE FACULTY



**Jean B. Sellers, RN, MSN**, is the Administrative Clinical Director at the UNC Cancer Network, Lineberger Comprehensive Cancer Center, in Chapel Hill, NC. She has been leading the development of patient navigation models at the statewide level for UNC since 2007. Today, she consults with cancer centers and hospitals across North Carolina to assist those institutions with integrating cancer support services within identified communities. Sellers brings nearly 25 years of experience working in a variety of leadership positions within cancer clinics, hospitals, and hospice communities. She has served on various committees within the Oncology Nursing Society to develop and support the role of the Oncology Nurse Navigator. She is currently serving as a President's Council member on the National Patient and Family Advocate Foundation. She is the co-founder and current President of the North Carolina Oncology Navigator Association. She was a member of the North Carolina Advisory Committee on Cancer Coordination and Control (Governor appointment).



**Steven R. Patierno, PhD**, is the Deputy Director of the Duke Cancer Institute, where he helps lead a top-ranked, NCI-designated Comprehensive Cancer Center dedicated to providing leading-edge, compassionate care from diagnosis to treatment to survivorship; advancing multi-disciplinary care and trans-disciplinary cancer research; and authentic community engagement for health education, prevention, screening and access to care. Joining the Duke University Medical Center in 2012, Dr. Patierno serves as a Professor of Medicine, Professor of Pharmacology and Cancer Biology, and Professor of Community and Family Medicine. He is the senior scientific and operational leader for cancer control and population sciences; cancer supportive care and survivorship; cancer health equity and disparities; global cancer; cancer and the environment; and cancer outcomes, economics and policy. He is nationally recognized in cancer healthcare delivery and policy, and has received numerous awards for his local, state and national leadership in health disparities.



**Kevin C. Oeffinger, MD**, is a family physician, the founding Director of the Duke Center for Onco-Primary Care, and the Director of the Supportive Care and Survivorship Center at Duke Cancer Institute. He is a Professor in the Department of Medicine at Duke University Medical Center. Dr. Oeffinger has a long-standing record of NIH-supported research in cancer screening and survivorship and has served in a leadership capacity in various cancer-focused and primary care-focused national committees and organizations, including the American Society of Clinical Oncology, the American Cancer Society, and the American Academy of Family Physicians.



**Joanna L. Fawzy Morales, Esq.**, is a cancer rights attorney and CEO of the Triage Cancer—a national, nonprofit organization providing cancer survivorship education through educational events, speakers bureau, and online materials and resources. Joanna has spent more than 23 years working in the cancer community, including as an Adjunct Professor of Law at Loyola Law School, teaching a seminar in Cancer Rights, and for the John Wayne Cancer Institute's Psychosocial Care Program. Joanna has presented hundreds of seminars on employment, insurance, financial, and advocacy issues. She has been published in *Psycho-Oncology*, *Coping with Cancer*, *Women*, and other publications. She contributed to a book entitled, *Work and Cancer Survivors*. She has co-authored a book on *Cancer Rights Law for the American Bar Association* (TBR 2018). In 2010, she was also recognized by the *Los Angeles Daily Journal* as one of the Top 20 Attorneys in California Under the Age of 40.



**Edward Partridge, MD**, is Director Emeritus and Professor Emeritus of the UAB Comprehensive Cancer Center, Medical Director of the UABHS Cancer Community Network, and Chief Medical Officer of Guideway Care, Inc. He has a long history of translating academic research into practical, real-world applications—particularly in the areas of cancer prevention and control in minority populations. Dr. Partridge has served as PI of two SPOREs in gynecological cancer (cervix and ovarian) and as the co-director of the UAB Minority Health & Health Disparities Research Center from 2002 to 2017. He has a track record of mentorship and leadership of training programs, including the Fellowship Program in the Division of Gynecological Oncology at UAB and the Morehouse School of Medicine/Tuskegee University/UAB Comprehensive Cancer Center Partnership.



**Kris Blackley, RN, MSN, BBA, OCN**, has been an Oncology Nurse for almost 30 years. She has worked in a variety of patient settings—such as Inpatient, Outpatient, BMT, and Clinical Trials—before starting in her current role as the Director of Patient Navigation at the Levine Cancer Institute. In addition to developing a large, multi-center Navigation program, Kris and her navigators have developed Information Systems to assist with patient management and to collect data for navigation research. Kris' goal is to understand and meet the needs of her team so they are able to provide high quality, patient-centered care.

## CREDITS



The UNC Eshelman School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program 0046-9999-18-172-L04-P will provide **4.75** Contact Hours of continuing education. Credit statements can be viewed and printed from CPE Monitor. In order to receive CE credit, attendance must be acknowledged at the registration desk upon arrival at the program. Participants will evaluate this program using a standard evaluation form.

### Continuing Medical Education

**Accreditation:** This educational activity has been planned and implemented in accordance with the accreditation requirements and policies of the NC Medical Society (NCMS) through the joint providership of MAHEC, the NC Oncology Navigator Association, and the NC Cancer Prevention and Control Branch. MAHEC is accredited by the NCMS to provide continuing medical education for physicians.

**Credit Designation:** MAHEC designates this live educational activity for a maximum of **4.75** AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Disclosure Statement:** MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the time of the activity.

**4.75 CNE Contact Hours:** This continuing education activity was approved by MAHEC, an approved provider by the NC Nurses Association (an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation). Participants must attend the entire activity to receive credit. No partial credit is given for this activity.

**CEUs:** MAHEC designates this continuing education activity as meeting the criteria for **0.5** CEUs as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

**Contact Hours:** MAHEC designates this continuing education activity as meeting the criteria for **4.75** Contact Hours. Full attendance is required to receive credit.

## REGISTRATION

**The registration fee is \$10.00.** It includes administrative costs, educational materials, breakfast and lunch.

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program.

Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

*MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.*

## DIRECTIONS

**William and Ida Friday Center for Continuing Education  
University of North Carolina at Chapel Hill  
100 Friday Center Drive, Chapel Hill, NC 27517**

### From Winston-Salem, Greensboro and points west:

Take I-40 East to Exit 273 (Hwy 54 West/Chapel Hill). Turn right at top of ramp. Proceed approximately two miles and turn left onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

### From Durham:

Take I-85 South to 15-501. Take I-40 East to Exit 273 and follow the directions above.

### From Charlotte:

Take I-85 North to Greensboro (I-85 and I-40 intersect in Greensboro) and follow the directions from Greensboro above.

### From Raleigh:

Take I-40 to Exit 273A (Hwy 54 West/Chapel Hill). Proceed approximately two miles and turn left onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

### From points south of Chapel Hill, arriving on Hwy 15-501 N:

Take the 15-501/54 East bypass as you approach Chapel Hill. Proceed approximately two miles and take the Hwy 54 East exit toward Raleigh. Proceed one mile and turn right onto Friday Center Drive. Take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

[CLICK HERE FOR DIRECTIONS](#)

### HAVE A QUESTION?

#### Contact the Program Planner

Lisa Roy, MSW

[lisa.roy@mahec.net](mailto:lisa.roy@mahec.net) or 828-257-4491

**REGISTRATION INFORMATION:** 828-257-4475

**FAX REGISTRATION:** 828-257-4768

**ONLINE REGISTRATION:** [www.mahec.net](http://www.mahec.net)

**EMAIL:** [registration@mahec.net](mailto:registration@mahec.net)

**MAIL:** MAHEC Registration  
121 Hendersonville Road, Asheville, NC 28803



Special Services  
828-257-4468

## NCONA ANNUAL CONFERENCE:

### Advancing Patient Navigation in Challenging Times

FRIDAY, JUNE 22, 2018



*By registering for this conference, you are granting permission for your contact information to be shared with NCONA, which is a joint provider of this continuing education activity.*

☐ Updated contact information.

**NAME** \_\_\_\_\_

**CREDENTIALS** \_\_\_\_\_

**SOCIAL SECURITY #** XXX-XX-\_\_\_\_ (last 4 digits required)

**OCCUPATION** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**COUNTY** \_\_\_\_\_

**HOME #** \_\_\_\_\_ **WORK #** \_\_\_\_\_

**EMPLOYER** \_\_\_\_\_

**DEPARTMENT** \_\_\_\_\_

**EMPLOYER'S ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**WORK COUNTY** \_\_\_\_\_

*Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.*

☐ Please remove my name from the MAHEC mailing list.

**MEAL PREFERENCE** ☐ Vegetarian ☐ Gluten-free ☐ Vegan

**PROGRAM FEE** ☐ \$10.00

*Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.*

☐ Check is enclosed ☐ Credit card information provided

☐ Visa ☐ MasterCard ☐ Discover Card ☐ American Express

**ACCOUNT #** \_\_\_\_\_

**EXP** \_\_\_\_ / \_\_\_\_ **CODE ON BACK OF CARD** \_\_\_\_\_ (3 digits)

**NAME ON CARD** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_



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**Send completed registration form to:**

MAHEC Registration

121 Hendersonville Road, Asheville, NC 28803

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**Fax:** 828-257-4768