

TRIDGE
CANCER

10th Birthday Bash



When it came time for party planning, we knew that there would be no better way to celebrate than to bring a smile to the faces of the youngest members of the cancer community.

Sponsoring the Triage Cancer 10th Birthday Bash will provide free tickets to our private Magic Show, just for children undergoing cancer treatment at a participating pediatric cancer center.

By joining us, you can bring a moment of levity and wonder to children with cancer and their families, and directly support Triage Cancer and our mission to ensure people receive the information they need to find the right health insurance plan to access quality care, stay in their homes, get an education, keep their jobs, and avoid financial toxicity.

About Us

Triage Cancer is a national, nonprofit organization that provides free education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers through events, materials, and resources.

10 years ago, Triage Cancer was founded to fill a gap in the cancer community. Since then, we've shared legal and practical knowledge with more than 337,000 people through 1,050+ educational seminars online, and in all 50 states, D.C., and Guam. And last year alone, we doubled our annual reach to more than one million people.

How to Sponsor the 10th Birthday Bash

Our goal, this year, is to reach even more people, but we can't do that without your support. By investing in our 10th Birthday Bash, your organization will not only receive the benefits outlined below, but you will bring joy to children undergoing cancer treatment and their families, and ensure that more free resources and events are provided to members of the cancer community, when they need them the most.

Triage Cancer's 10th Birthday Bash attendees will be entertained by the "Stand Up Magician," Derek Hughes!

Every child attending our birthday party will receive a party favor gift bag. Bags will also contain educational resources for parents to help them navigate caregiving for their child. Gold and Platinum level sponsors are invited to provide pieces of literature or promotional items to be included in the party favor gift bags (see details below).

Sponsorship Levels

\$5,000

Presenting Sponsor

- Logo recognition on event website with live link, and company description (max 75 words)
- Logo recognition on TriageCancer.org home page during one month of 2022
- Logo recognition on pre-event marketing materials
- Logo recognition with live link to company website in the Triage Cancer e-newsletter
(a monthly, national newsletter with a distribution of ~28,000 and will also be posted on the Triage Cancer website)
- Logo recognition in an event email to all attendees
- Company recognition included in social media promotional outreach
- Verbal recognition of sponsorship during the event by the event talent
- Opportunity to include two (2) promotional items and/or pieces of literature in the party favor gift bags sent to participants
- Twenty (20) tickets donated to children with cancer and their families to attend a private magic show

\$2,500

Platinum Sponsor

- Logo recognition on event website with live link
- Logo recognition on pre-event marketing materials
- Logo recognition with live link to company website in the Triage Cancer e-newsletter
(a monthly, national newsletter with a distribution of ~28,000 and will also be posted on the Triage Cancer website)
- Logo recognition in an event email to all attendees
- Company recognition included in social media promotional outreach
- Verbal recognition of sponsorship during the event by the event talent
- Opportunity to include one (1) promotional item and/or piece of literature in the party favor gift bags sent to participants
- Ten (10) tickets donated to children with cancer and their families to attend a private magic show

\$1,000

Gold Sponsor

- Logo recognition on event website with live link
- Logo recognition on pre-event marketing materials
- Logo recognition with live link to company website in the Triage Cancer e-newsletter
(a monthly, national newsletter with a distribution of ~28,000 and will also be posted on the Triage Cancer website)
- Logo recognition in an event email to all attendees
- Company recognition included in social media promotional outreach
- Five (5) tickets donated to children with cancer and their families to attend a private magic show

Silver Ticket Sponsors

\$350

Ten (10) tickets donated to children with cancer and their families to attend a private magic show

Bronze Ticket Sponsors

\$200

Five (5) tickets donated to children with cancer and their families to attend a private magic show

Individual Tickets

\$50

Purchase a ticket to donate to a child with cancer and their family to attend a private magic show

Please note that tickets included with your sponsorship are donated directly to children undergoing treatment at a participating pediatric cancer center, so they can enjoy a private magic show with their families.

To complete your sponsorship, visit TriageCancer.org/BirthdayBash.



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Triage Cancer is a nonprofit 501(c)(3) organization. Federal Tax ID #45-5132661. Donations are tax deductible to the extent permitted by law.

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