



Triage Cancer Conferences 2024 Sponsorship & Partnership Opportunities

About Triage Cancer

Triage Cancer is a national, nonprofit organization that provides education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Our educational efforts include topics that are relevant from the point of diagnosis, throughout life.

In 2023, more than one million people were reached through our educational materials, TriageCancer.org, CancerFinances.org, our educational blog, and newsletters.

Additionally, from 2012-2023, we provided more than 468,000 people with legal and practical knowledge through more than 1,416 online and in-person educational events held in all 50 states, DC, Guam, and Canada. Triage Cancer is looking forward to expanding that reach in 2024.

Triage Cancer hosts educational events in a variety of formats and locations to try to reach as many people as possible with critical information about cancer-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

Our educational events receive overwhelmingly positive feedback, with evaluation comments that include:

“This conference answered questions that I wasn’t aware that I needed to ask.”

“It was really amazing that you do this. You have uplifted my self-worth and the value of my life as a cancer patient by your attention to this topic and gives me the social boost I needed to feel like I am still an important human.”

“I feel empowered after gaining so much knowledge of my rights as a working individual impacted with a cancer diagnosis while receiving treatment.”

“This was by far one of the best online conferences I have attended. Instruction was great, easy to follow and understand. The materials are amazing.”

“Attending this conference made me think about all the things that I don’t have an order. It also provided me with a multitude of information that I can share with others on my platform as a patient advocate. You will leave this conference, feeling more in control of what you want.”

“Excellent. This was the most concise and educational conference. I have been to many and this was a one-stop shop. Thank you.”





2024 Conference Dates: May 17-18 and October 25-26

Triage Cancer offers a series of educational conferences for individuals diagnosed with cancer, caregivers, oncology health care professionals, and advocates. These conferences will provide attendees with crucial information about navigating practical and legal issues that may impact individuals diagnosed with cancer and their caregivers, such as mitigating the potential financial toxicity of a cancer diagnosis. Attendees of the Triage Cancer Conferences walk away with an increased understanding of their options and rights and gain access to practical tools to assist them in navigating these issues.

When patients have a better understanding of how to obtain and use health insurance coverage, take time off work if needed, access workplace protections and accommodations, and manage financial and other stressors associated with cancer care, they are more likely to have better health outcomes. When trained, oncology health care professionals can provide essential support as well as crucial information that patients need to make educated decisions about treatment options, working through treatment or taking time off, paying for health care, and maintaining financial stability.

This year, each of the Triage Cancer Conferences will be offered over two days.

Triage Cancer Conference Topics

- Being an Empowered Patient & Advocate
- Tips for Using Insurance & Appeals
- Making Employment Decisions
- Navigating Disability Insurance
- Managing Medical Bills & Getting Financial Help
- Mastering Medicare
- Planning Ahead

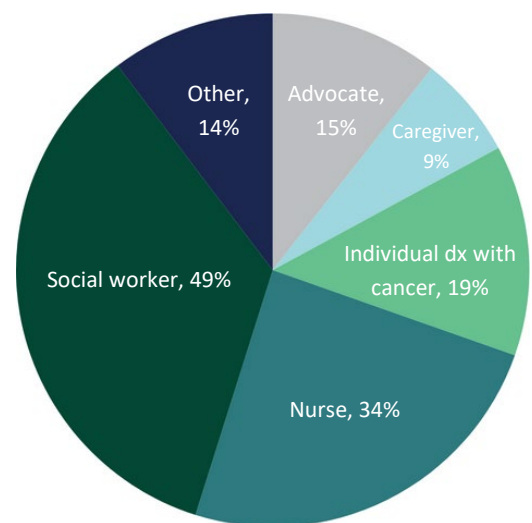
Evaluation data from past conferences have shown clear increases in knowledge and understanding of these often complex and crosscutting topics; and a commitment to sharing this information with others in the cancer community, exponentially increasing the reach and impact of these events.

In 2023, there were 1,517 registrants and 627 attendees from all 50 states and Washington, D.C. Based on post-event evaluation data, 99% of attendees would recommend the Triage Cancer Conference to others and 99% would attend a Triage Cancer event again.

Conference Sponsorship & Partnership Opportunities

Participate in the 2024 Triage Cancer Conferences and help us reach hundreds of individuals diagnosed with cancer, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

**To secure your sponsorship or partnership, please complete this form:
TriageCancer.org/Conference-Sponsorship-Form.**



2023 Triage Cancer Conference Attendee Breakdown



Presenting Sponsor: \$10,000

- Opportunity for company representative to address event attendees during opening session
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts, etc.)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Six company event registrations
- Opportunity to write one substantive blog on a cancer survivorship topic or program for the Triage Cancer Educational Blog
- Logo recognition in one Triage Cancer newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to all attendees
- Logo recognition included in social media promotional outreach



Benefactor: \$5,000

- Opportunity for company representative to address event attendees at lunch
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts, etc.)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Four company event registrations
- Logo recognition in one Triage Cancer newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

Supporting Sponsor: \$2,500

- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts, etc.)
- Logo recognition of sponsorship at event on opening, lunch, and break slides
- Distribution of one promotional item and/or piece of literature to attendees
- Four company event registrations
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

Community Partner at 2 Events: \$200 (nonprofit organizations)

- Verbal recognition of partnership at event during the opening session
- Recognition of partnership at event on opening slides
- Recognition on Triage Cancer Conference website
- Recognition in pre-event marketing e-blast
- Recognition of partnership included in social media promotional outreach
- Inclusion in a resource guide distributed to attendees

