



Triage Cancer Webinars 2024 Sponsorship & Partnership Opportunities

About Triage Cancer

Triage Cancer is a national, nonprofit organization that provides education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Our educational efforts include topics that are relevant from the point of diagnosis, throughout life.

In 2023, more than one million people were reached through our educational materials, TriageCancer.org, CancerFinances.org, our educational blog, and newsletters. Additionally, from 2012-2023, we provided more than 468,000 people with legal and practical knowledge through more than 1,416 online and in-person educational events held in all 50 states, DC, Guam, and Canada. Triage Cancer is looking forward to expanding that reach in 2024.

Triage Cancer hosts educational events in a variety of formats and locations to try to reach as many people as possible with critical information about cancer-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

Our educational events receive overwhelmingly positive feedback, with evaluation comments that include:

“The best webinar on this subject I have attended. What a fabulous resource.”

“Thank you all so much for all that you do. The information and resources that you share are so helpful. I really enjoy attending these webinars and learn something new each time.”

“Thank you for offering these webinars. They are so valuable and pertinent to my work with cancer patients.”

“Triage Cancer is doing an amazing job supporting individuals, families, and professionals in cancer care. The resources are so helpful.”

“Because of a Triage Cancer webinar on Medicare that I took over a year ago, I have been able to help over 20 people who were underinsured get connected to coverage prior to treatment. Thank you, Triage Cancer, because you totally changed my practice and the financial outcome for my patients!!”



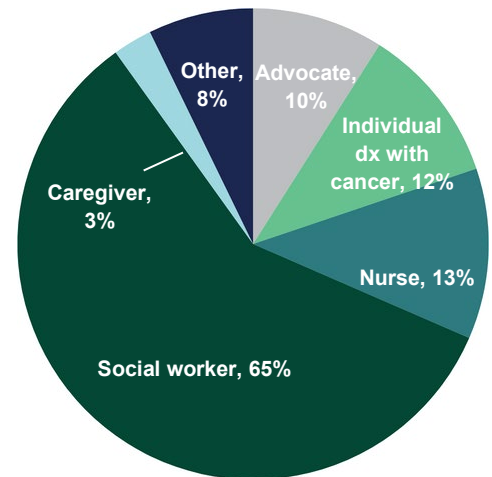
2024 Webinar Series

Triage Cancer offers a monthly Triage Cancer Webinar Series on practical issues that may arise after a cancer diagnosis. Every webinar is open to the general public, including individuals diagnosed with cancer, caregivers, advocates, and health care professionals. This year, we are hosting a total of 11 webinars. In 2023, more than 40 organizational partners in the cancer community promoted our webinar series to their audiences.



Triage Cancer 2024 Webinar Series

- **Understanding Health Insurance** – January 30, 2024
- **Managing Medical Bills & Getting Financial Help** – February 27, 2024
- **Improving Access to Fertility Preservation** – March 26, 2024
- **Estate Planning** – April 30, 2024
- **Benefits for Veterans with Cancer** – May 29, 2024
- **Caregiving** – June 27, 2024
- **Understanding Your Rights at Work** – July 16, 2024
- **Maximizing Employee Benefits** – August 27, 2024
- **Medicare 101** – September 26, 2024
- **Paying for Prescription Drugs** – October 29, 2024
- **Tips on Accessing Care** – November 19, 2024



2023 Triage Cancer Webinar Attendee Breakdown

Evaluation data from past webinars have shown clear increases in knowledge and understanding of these often complex and crosscutting topics.

In 2023, we hosted 15 webinars to 2,198 attendees. Based on post-event evaluation data, at least 98% of each webinar’s attendees “strongly agreed” or “agreed” that they had a better understanding of the topic(s) covered after participating in the webinar they attended.

Webinar Sponsorship & Partnership Opportunities

Participate in the 2024 Triage Cancer Webinars and help us reach thousands of individuals diagnosed with cancer, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

Presenting Sponsor: \$20,000 (11 webinars), \$10,000 (6 webinars), or \$5,000 (1 webinar)

- Logo recognition in each webinar presentation sponsored
- Verbal recognition of sponsorship at event(s) during the opening session
- Logo recognition on TriageCancer.org (home page, webinar landing page, event-specific page)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts, etc.)
- Logo recognition included in social media promotional outreach
- Inclusion in a resource document sent to webinar attendees after the event(s) and posted on the TriageCancer.org event website

Supporting Sponsor: \$10,000 (11 webinars), \$5,000 (6 webinars), or \$2,500 (1 webinar)

- Logo recognition in each webinar presentation sponsored
- Logo recognition on Triage Cancer webinar landing page and event-specific page
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts, etc.)
- Logo recognition included in social media promotional outreach