



## Triage Cancer & Triage Health Conferences

### 2025 Sponsorship & Partnership Opportunities

#### About Triage Cancer

Triage Cancer is a national, nonprofit organization that provides education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources.

In 2024, we reached more than one million people through our educational materials, [TriageCancer.org](https://TriageCancer.org), [CancerFinances.org](https://CancerFinances.org), our [educational blog](#), and [newsletters](#). Additionally, from 2012-2024, we provided more than 525,951 people with legal and practical knowledge through more than 1,602 online and in-person educational events held in all 50 states, DC, Guam, and Canada. Triage Cancer is looking forward to expanding that reach in 2025.

Triage Cancer hosts educational events in a variety of formats and locations to try to reach as many people as possible with critical information about cancer-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

In 2023, we launched [Triage Health](#) to provide the same award-winning education to individuals navigating a chronic or serious medical condition, and their caregivers.

Our educational events receive overwhelmingly positive feedback, with evaluation comments that include:

***“This conference answered questions that I wasn’t aware that I needed to ask.”***

*“It was really amazing that you do this. You have uplifted my self-worth and the value of my life as a cancer patient by your attention to this topic and gives me the social boost I needed to feel like I am still an important human.”*

***“I feel empowered after gaining so much knowledge of my rights as a working individual impacted with a cancer diagnosis while receiving treatment.”***

*“This was by far one of the best online conferences I have attended. Instruction was great, easy to follow and understand. The materials are amazing.”*



## 2025 Conference Dates: May 17 and October 18

Triage Cancer offers a series of educational conferences for individuals diagnosed with cancer, caregivers, oncology health care professionals, and advocates. These conferences provide attendees with crucial information about navigating practical and legal issues, such as mitigating the potential financial toxicity of a serious or chronic medical condition. Attendees of our conferences walk away with an increased understanding of their options and rights and gain access to practical tools to assist them in navigating these issues.

This year, our May conference will be hosted under the name Triage Health. The Conference will address the same essential topics with language tailored to resonate with a broader audience, including individuals with chronic or serious medical conditions (including cancer), caregivers, advocates, and health care professionals. Our October conference will be hosted under the name Triage Cancer, but as always, will be open to everyone.

When patients have a better understanding of how to obtain and use health insurance coverage, take time off work if needed, access workplace protections and accommodations, and manage financial and other stressors associated with their care, they are more likely to have better health outcomes. When they are trained, health care professionals can provide essential support - as well as crucial information - that patients need to make educated decisions about treatment, working or taking time off, paying for health care, and maintaining financial stability.

### Conference Topics

- Understanding health insurance options
- Mastering Medicare
- Tips for using health insurance, picking a plan, & appealing denials
- Managing finances, medical bills, & financial help
- Tools for making decisions about work
- Planning ahead and getting organized
- Becoming an empowered patient and advocate

Evaluation data from past conferences have shown clear increases in knowledge and understanding of these often complex and crosscutting topics and a commitment to sharing this information with others in the cancer community, exponentially increasing the reach and impact of these events.

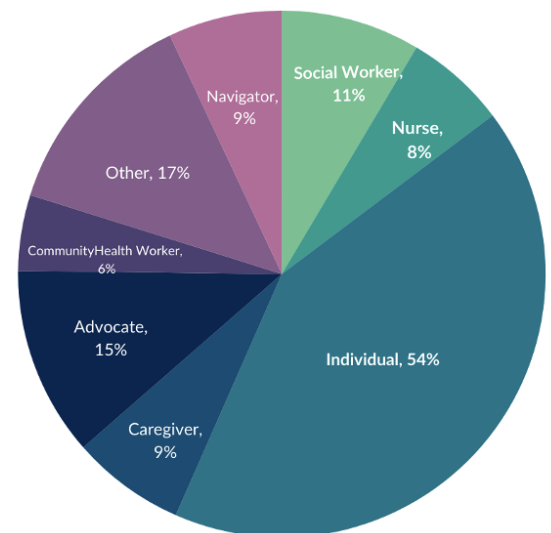
**In 2024, there were 2,609 registrants and 1,614 attendees from all 50 states and Washington, D.C.** Based on post-event evaluation data, 99% of attendees would recommend the Triage Cancer Conference to others and 99% would attend a Triage Cancer event again.

### Conference Sponsorship & Partnership Opportunities

Participate in the 2025 Triage Health & Triage Cancer Conferences and help us reach hundreds of individuals diagnosed with chronic or serious medical conditions, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

To secure your sponsorship or partnership, [please complete this form](#).

**2024 Triage Cancer Conference  
Attendee Breakdown**



### **Presenting Sponsor: \$15,000 (2 Conferences)**

- Opportunity for company representative to address event attendees during opening session
- Verbal recognition of sponsorship during the opening session
- Logo recognition on Conference website with a live link and company description
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Six company event registrations
- Opportunity to write one substantive blog on a cancer survivorship topic or program for the Triage Cancer Educational Blog
- Logo recognition in one Triage Cancer & one Triage Health newsletter
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap-up email to all attendees
- Logo recognition in social media promotional outreach

### **Benefactor: \$10,000 (2 Conferences)**

- Opportunity for company representative to address event attendees at lunch
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Four company event registrations
- Logo recognition in one Triage Cancer & one Triage Health newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

### **Supporting Sponsor: \$3,500 (2 Conferences)**

- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on opening, lunch, and break slides
- Distribution of one promotional item and/or piece of literature to attendees
- Four company event registrations
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

### **Community Partner: \$250 (nonprofit organizations) (2 Conferences)**

- Verbal recognition of partnership at event during the opening session
- Recognition of partnership at event on opening slides
- Recognition on Triage Cancer / Triage Health Conference website
- Recognition in pre-event marketing e-blast and social media promotional outreach
- Opportunity to include one promotional incentive item in attendee gift bag
- Inclusion in a resource guide distributed to attendees

**Presenting Sponsor: \$9,000 (1 Conference)**

- Opportunity for company representative to address event attendees during opening session
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Six company event registrations
- Opportunity to write one substantive blog on a cancer survivorship topic or program for the Triage Cancer Educational Blog
- Logo recognition in one Triage Cancer & one Triage Health newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to all attendees
- Logo recognition included in social media promotional outreach

**Benefactor: \$6,000 (1 Conference)**

- Opportunity for company representative to address event attendees at lunch
- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link and company description (75 words)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on welcome, opening, lunch, and break slides
- Distribution of two promotional items and/or pieces of literature to attendees
- Four company event registrations
- Logo recognition in one Triage Cancer & one Triage Health newsletter before event
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

**Supporting Sponsor: \$2,000 (1 Conference)**

- Verbal recognition of sponsorship at event during the opening session
- Logo recognition on Conference website with live link
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition of sponsorship at event on opening, lunch, and break slides
- Distribution of one promotional item and/or piece of literature to attendees
- Four company event registrations
- Inclusion in a resource guide distributed to attendees
- Logo recognition in the post-event wrap up email to attendees
- Logo recognition included in social media promotional outreach

**Community Partner: \$150 (nonprofit organizations) (1 Conference)**

- Verbal recognition of partnership at event during the opening session
- Recognition of partnership at event on opening slides
- Recognition on Triage Cancer / Triage Health Conference website
- Recognition in pre-event marketing e-blast and social media promotional outreach
- Opportunity to include one promotional incentive item in attendee gift bag
- Inclusion in a resource guide distributed to attendees