



Triage Cancer Webinars 2025 Sponsorship & Partnership Opportunities

About Triage Cancer

Triage Cancer is a national, nonprofit organization that provides education on the legal and practical issues that may impact individuals diagnosed with cancer and their caregivers, through events, materials, and resources. Our educational efforts include topics that are relevant from the point of diagnosis, throughout life.

In 2024, more than **1.3 million people** were reached through our educational materials, TriageCancer.org, CancerFinances.org, our educational blog, and newsletters. Additionally, from 2012-2024, we provided more than **525,291** people with legal and practical knowledge through more than **1,605** online and in-person educational events held in all 50 states, DC, Guam, and Canada. Triage Cancer is looking forward to expanding that reach in 2025.

Triage Cancer hosts educational events in a variety of formats and locations to try to reach as many people as possible with critical information about cancer-related practical and legal issues. We also provide attendees with valuable materials and resources to receive ongoing navigation and support, including getting one-on-one assistance through our Legal & Financial Navigation Program.

Our educational events receive overwhelmingly positive feedback, with evaluation comments such as:

“The best webinar on this subject I have attended. What a fabulous resource.”

“Thank you all so much for all that you do. The information and resources that you share are so helpful. I really enjoy attending these webinars and learn something new each time.”

“Thank you for offering these webinars. They are so valuable and pertinent to my work with cancer patients.”

“Triage Cancer is doing an amazing job supporting individuals, families, and professionals in cancer care. The resources are so helpful.”

“Because of a Triage Cancer webinar on Medicare that I took over a year ago, I have been able to help over 20 people who were underinsured get connected to coverage prior to treatment. Thank you, Triage Cancer, because you totally changed my practice and the financial outcome for my patients!!”



2025 Webinar Series

Triage Cancer offers a monthly Triage Cancer Webinar Series on practical issues that may arise after a cancer diagnosis. Every webinar is open to the general public, including individuals diagnosed with cancer, caregivers, advocates, and health care professionals. In 2025, we are hosting a total of 15 webinars including four in Spanish. In 2024, more than 40 organizational partners in the cancer community promoted our webinar series to their audiences.

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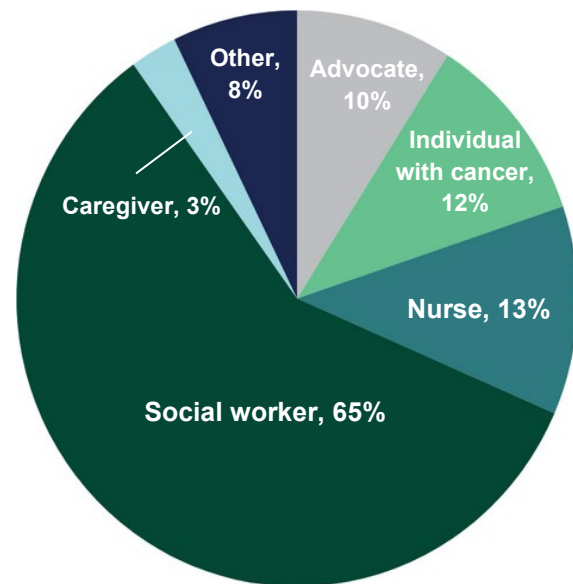


Evaluation data from past webinars have shown clear increases in knowledge and understanding of these often complex and crosscutting topics.

In 2024, we hosted 11 webinars with a combined 2,671 attendees. Based on post-event evaluation data, at least 98% of each webinar's attendees "strongly agreed" or "agreed" that they had a better understanding of the topic(s) covered after participating in the webinar they attended. We have already hosted four webinars in 2025 and have ten more scheduled.

Nationally recognized experts in cancer rights will present the following sessions including:

- Accessing & Paying for Clinical Trials
 - July 22, 2025, 10am PT / 12pm CT / 1pm ET
- Breaking News: What's in the "Big Bill" & How it Impacts You
 - July 24, 2025, 11am PT / 1pm CT / 2pm ET
- What to do when Insurance Says "No"
 - August 12, 2025, 11am PT / 1pm CT / 2pm ET
- How to Plan Ahead
 - August 19, 2025, 10am PT / 12pm CT / 1 pm ET
- Close the Knowledge Gap: Key Tips for Open Enrollment
 - September 16, 2025, 10am PT / 12pm CT / 1pm ET
- What Should I Know About Medicare? - Part 1
 - October 9, 2025, 10am PT / 12pm CT / 1pm ET
- What Should I Know About Medicare? - Part 2
 - November 19, 2025, 10am PT / 12pm CT / 1pm ET
- Spanish Webinar- How to Choose & Use Health Insurance / Medical Bills & Financial Help: *Elegir un seguro de salud y manejar las facturas médicas*
 - October 9, 2025, 10am PT / 12pm CT / 1pm ET
- Spanish Webinar- Working Through Treatment, Returning to Work, Disclosure and Medical Certification: *Trabajando durante el tratamiento y volviendo al trabajo*
 - October 15, 2025, 10am PT / 12pm CT / 1pm ET
- Spanish Webinar- Taking Time Off & Accessing Disability Insurance: *Decisiones laborales: adaptaciones, licencias, discapacidad y jubilación*
 - October 29, 2025, 10am PT / 12pm CT / 1pm ET
- Spanish Webinar- Estate Planning: *Planificación patrimonial*
 - November 12, 2025, 10am PT / 12pm CT / 1pm ET



2024 Triage Cancer Webinar Attendees



Webinar Sponsorship & Partnership Opportunities

We invite you to participate in the 2025 Triage Cancer Webinar Series and help us reach thousands of individuals diagnosed with cancer, caregivers, advocates, and health care professionals (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

Presenting Sponsor: \$30,000 (10 webinars)

- Logo recognition in each webinar sponsored
- Verbal recognition during the opening session
- Logo recognition on TriageCancer.org (home page, webinar landing page, event-specific page)
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition in social media promotional outreach
- Inclusion in a resource document sent to webinar attendees after the event(s) and posted on the TriageCancer.org event website

Supporting Sponsor: \$15,000 (10 webinars)

- Logo recognition in each webinar presentation sponsored
- Logo recognition on Triage Cancer webinar landing page and event-specific page
- Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
- Logo recognition included in social media promotional outreach