

2026 Webinar Sponsor Opportunities

Triage Cancer is a national nonprofit that provides free education on the practical and legal issues that impact individuals diagnosed with cancer and their caregivers.

Unlike any other organization, we focus exclusively on these critical health care-related challenges—health insurance, employment, finances, and more—bringing unmatched expertise and accessible resources to the cancer and wider health care community. In 2023, we expanded our reach by launching Triage Health, offering similar resources for anyone facing a chronic or serious medical condition, as well as the general public.

89.5¢

of every dollar goes to
direct programming
and services, well
above the national
average

In 2024 alone, we reached more than 1 million people through our websites, educational materials, and blog.

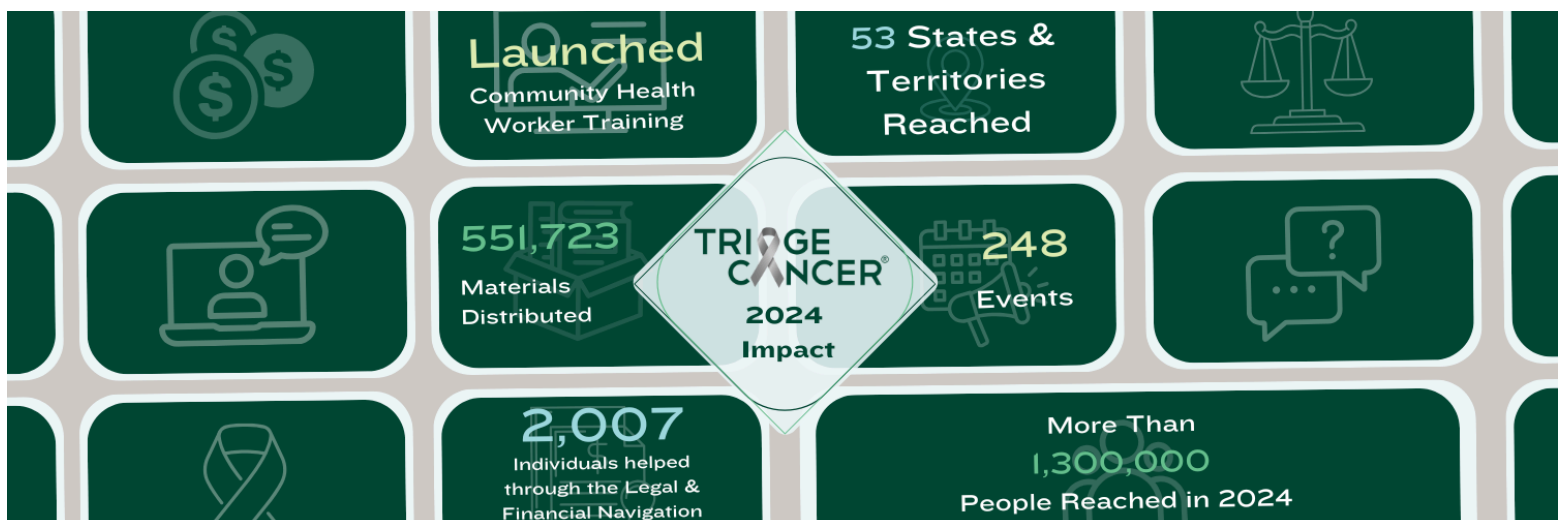
Since 2012, we have educated more than 525,000 people through 1,600+ events across all 50 states, DC, Puerto Rico, Guam, and Canada. Our Legal & Financial Navigation Program provided direct one-on-one support to more than 2,000 individuals in 2024.

Each year, Triage Cancer hosts 30+ signature educational events and participates in 180+ partner events, equipping patients, caregivers, advocates, navigators, community health workers, and health care professionals with knowledge they share in their communities. Feedback from educational event attendees highlights our unique role: “uplifting,” “necessary,” “astounding,” and “life changing.”

Platinum
Transparency
2025

Candid.

All of our educational programs are offered free of charge, filling a gap to improve access to care, address social determinants of health, and reduce financial hardship for those impacted by a chronic or serious medical condition.

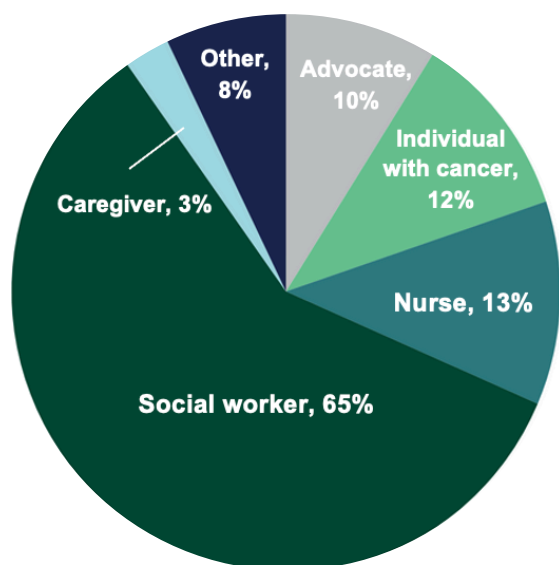


Triage Cancer Webinar Series (12)

Triage Cancer hosts a national Webinar Series addressing the practical and legal issues that arise after a cancer diagnosis. These free, live webinars provide expert guidance on topics such as access to care, health and disability insurance, employment rights, finances, and more, ensuring that patients, caregivers, advocates, and professionals have access to the critical information they need.

With 60+ organizational partners actively promoting the series to their audiences, our webinars reach thousands of participants nationwide and remain accessible on-demand at TriageCancer.org/Past-Webinars.

5,550 people
registered for
our webinars
in 2024



In 2024, we hosted 11 webinars with a combined 2,671 attendees.

Based on post-event evaluation data, at least 98% of each webinar's attendees "strongly agreed" or "agreed" that they had a better understanding of the topic(s) covered after participating in the webinar they attended.

We are hosting 16 webinars in 2025. Our webinar on recent health policy changes had more than 3,400 registrants alone.

What Our Attendees are Saying

"The best webinar on this subject I have attended. What a fabulous resource."

"Thank you all so much for all that you do. The information and resources that you share are so helpful. I really enjoy attending these webinars and learn something new each time."

"Thank you for offering these webinars. They are so valuable and pertinent to my work with cancer patients."



98%

of respondents rated the webinars as excellent or good and agreed the topics were important and relevant

90%

of participants reported they left webinars with a better understanding of the subject matter and were likely to change their behavior or professional practice as a result

2026 Webinars

Legislative & Policy Watch 2026: Health-Related Updates

January 27, 10am PT / 12pm CT / 1pm ET

Decisions About Work: Accommodations, Leave, Disability, & Retirement

February 24, 10am PT / 12pm CT / 1pm ET

Steps to Navigate Common Insurance Hurdles

March 24, 10am PT / 12pm CT / 1pm ET

Medicare Made Simple: A Guide for First-Time Enrollees

April 22, 10am PT / 12pm CT / 1pm ET

Coping with Stress

May 27, 10am PT / 12pm CT / 1pm ET

Beyond Medical Care: Finding the Help You Need

June 23, 10am PT / 12pm CT / 1pm ET

Managing Health Insurance Transitions

July 22, 10am PT / 12pm CT / 1pm ET

Ready to Return: Understand Your Rights When Going Back to Work

August 26, 10am PT / 12pm CT / 1pm ET

Open Enrollment: Reviewing, Reevaluating, Renewing

September 22, 11am PT / 1pm CT / 2pm ET

Make the Most of Medicare Open Enrollment

October 13, 11am PT / 1pm CT / 2pm ET

Spanish opciones de seguro médico para inmigrantes

February 9

Spanish Webinar #2

TBD

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Your sponsorship supports:

- Development of timely, up-to-date, expert-led webinar sessions each month
- Free nationwide access for patients, caregivers, advocates, navigators, community health workers, and health care professionals
- Broad dissemination and promotion through Triage Cancer's partner network, events, website, newsletters, and social media

Your investment ensures that this trusted, high-impact educational series remains free and accessible—empowering the cancer community with knowledge that reduces stress, improves access to care, and enhances quality of life.

Recognition

- **Presenting Sponsor** - \$60,000 - includes all Supporting Sponsor benefits, plus:
 - Verbal recognition of sponsorship during the webinar opening session
 - Inclusion in a resource document sent to webinar attendees after the event and posted on the event website
- **Supporting Sponsor** - \$30,000 - includes:
 - Logo recognition in webinar presentations
 - Logo recognition on websites (home page, webinar landing page, event-specific page)
 - Logo recognition on pre-/post-event marketing materials (e.g., promotional flyer, e-blasts)
 - Logo recognition included in social media promotion

To secure your sponsorship, please complete this form.