

2027 Conference Sponsor & Partner Opportunities

Triage Cancer is a national nonprofit that provides free education on the practical and legal issues that impact individuals diagnosed with cancer and their caregivers.

Unlike any other organization, we focus exclusively on these critical health care-related challenges—health insurance, employment, finances, and more—bringing unmatched expertise and accessible resources to the cancer and wider health care community. In 2023, we expanded our reach by launching Triage Health, offering similar resources for anyone facing a chronic or serious medical condition, as well as the general public.

89.5¢

of every dollar goes to
direct programming
and services, well
above the national
average

In 2025, more than 1.4 million people were reached through our educational materials, websites, blogs, and podcasts.

Since 2012, we have educated more than 569,702 people through 1,800+ events across all 50 states, DC, Puerto Rico, Guam, and Canada. Our Legal & Financial Navigation Program provided direct one-on-one support to more than 2,035 individuals in 2025.

Each year, Triage Cancer hosts ~30 signature educational events and participates in 180+ partner events, equipping patients, caregivers, advocates, navigators, community health workers, and health care professionals with knowledge they share in their communities. Feedback from educational event attendees highlights our unique role: “uplifting,” “necessary,” “astounding,” and “life changing.”

All of our educational programs are offered free of charge, filling a gap to improve access to care, address social determinants of health, and reduce financial hardship for those impacted by a chronic or serious medical condition.

Platinum
Transparency
2026

Candid.

TRIAGE
CANCER®



More Than **1,400,000**
People Reached in 2025



2,035

Individuals helped through the Legal
& Financial Navigation Program



603,414
Materials
Distributed



268
Events



Launched the How to
Triage Health Podcast



53 States &
Territories Reached



Triage Health Conferences (2)

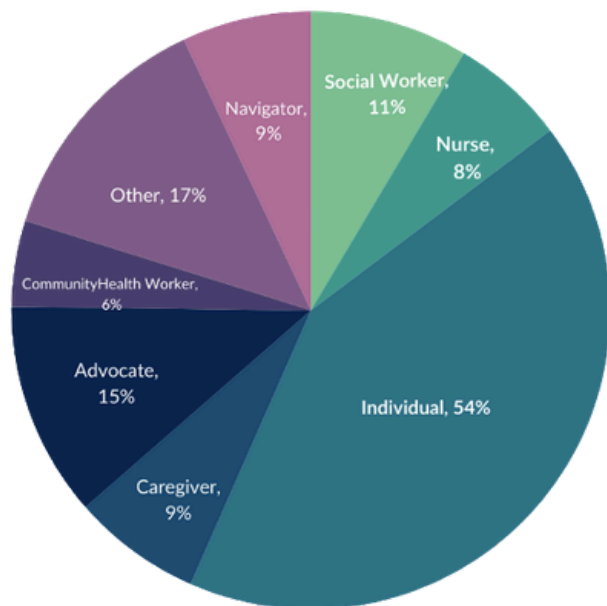
2027 Conference Dates: May 14-15 and November 5-6

Triage Cancer hosts two national Triage Health Conferences each year. These two-day online events provide free, comprehensive education to patients, caregivers, advocates, and health care professionals across the country. Learn more: TriageCancer.org/Conferences or TriageHealth.org/Conferences.

“The information is so current! With such a rapidly changing political health care environment, it's so refreshing having access to clear explanations of what we need to know.”

Each conference delivers crucial information on health insurance options, accessing and using coverage, and communicating effectively with health care teams. Sessions also address strategies for managing work and cancer, maintaining financial stability, replacing lost wages, getting and staying organized, and preparing essential paperwork for future planning. Attendees leave with a stronger understanding of their rights and options, along with practical tools to help them manage these challenges and access the care they need.

When patients better understand how to navigate health insurance, take necessary time off work, access workplace protections, and manage financial and other stressors related to their care, they are more likely to experience improved health outcomes. Likewise, when health care professionals are equipped with this knowledge, they can provide both essential support and critical information to help patients make informed decisions about treatment, employment, health care costs, and long-term financial stability.



In **2025**, there were **2,160** registrants and **950** attendees from **all 50 states and Washington, D.C.** Based on post-event evaluation data, 99% of attendees would recommend the Triage Health Conference to others and 99% would attend a Triage Cancer event again.

Evaluation data from past conferences have shown clear increases in knowledge and understanding of these often complex and crosscutting topics, and a commitment to sharing this information with others in the health care community, exponentially increasing the reach and impact of these events.

Conference Topics

- Understanding health insurance options
- Mastering Medicare
- Tips for using health insurance, picking a plan, getting prior authorizations, & appealing denials
- Access to biomarker testing and clinical trials
- Managing finances, medical bills, & financial help
- Tools for making decisions about work and accessing disability insurance
- Planning ahead and getting organized
- Becoming an empowered patient and advocate



99% of attendees would recommend the Conference to others and would attend an event again

2027 Conference Sponsorship & Partnership Opportunities

Participate in the 2027 Triage Health Conferences and help us reach hundreds of individuals diagnosed with chronic or serious medical conditions, caregivers, advocates, and health care team members (who, in turn, reach thousands of patients and caregivers) with critical information and resources!

Your sponsorship supports:

- Production of two national conferences
- Free access to life-changing education for patients, caregivers, and professionals nationwide
- Broad promotion of conference resources through website, newsletters, and partners

Your investment ensures that individuals and families facing a chronic or serious medical diagnosis gain the knowledge they need to access care, protect their rights, reduce financial hardship, manage day-to-day tasks, and plan confidently for the future.

Recognition

- **Presenting Sponsor** - \$20,000/2 events; \$12,500/1 event- includes Benefactor Sponsor benefits, plus:
 - Opportunity for representative to address event attendees during the opening session
 - Six company event registrations
 - Opportunity to write one substantive blog
- **Benefactor Sponsor** - \$15,000/2 events; \$10,000/1 event - includes Supporting Sponsor benefits, plus:
 - Opportunity for company representative to address event attendees at lunch
 - Distribution of two promotional items and/or pieces of literature to event attendees
 - Four company event registrations
 - Recognition in one newsletter before event
- **Supporting Sponsor** - \$5,000/2 events; \$3,500/1 event - includes:
 - Verbal recognition of sponsorship at event during the opening session
 - Recognition on website with live link and company description
 - Recognition on Conference website
 - Recognition on pre-/post-event marketing materials
 - Recognition on event on welcome, opening, lunch, and break slides
 - Distribution of one promotional item and/or pieces of literature to event attendees
 - Two company event registrations
 - Inclusion in a resource guide distributed to attendees
 - Recognition in the post-event wrap up email to all attendees
 - Recognition included in social media promotional outreach
- **Community Partner** - In-Kind promotion of the Conferences
 - Verbal recognition of partnership at event during the opening session
 - Recognition of partnership at event on opening slides
 - Recognition on Conference website
 - Recognition in pre-event marketing e-blast and social media promotional outreach
 - Inclusion in a resource guide distributed to attendees
- **Community Partner** - Opportunity to include one item in attendee bags for both Conferences: \$500
(Item subject to approval by Triage Cancer)

To secure your sponsorship or partnership, please complete this form.